Carrboro, North Carolina

# CONSOLIDATED AUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED JUNE 30, 2017 (With Comparative Totals for the Year Ended June 30, 2016)



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# **INDEPENDENT AUDITOR'S REPORT**

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The Board of Directors MiracleFeet Chapel Hill, North Carolina

We have audited the accompanying consolidated financial statements of MiracleFeet (a nonprofit organization) and MiracleFeet UK, which comprise the consolidated statement of financial position as of June 30, 2017, and the related consolidated statements of activities and changes in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the consolidated financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express

no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of MiracleFeet and MiracleFeet UK as of June 30, 2017, and the changes in their net assets and their cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# Report on Summarized Comparative Information

We have previously audited MiracleFeet's 2016 financial statements, and we expressed an unmodified opinion on those audited financial statements in our report dated October 10, 2016. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2016, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Chapel Hill, North Carolina November 13, 2017

Blackman & Sloop

# CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

**EXHIBIT A** 

# June 30, 2017 and 2016

<b>ASSETS</b>	A	SS	$\mathrm{E}^{\gamma}$	$\Gamma S$
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CURRENTE A CORTO	2017	2016
CURRENT ASSETS:	Ф. 1.220.602	ф. 1.1 <b>2</b> 7.070
Cash and equivalents	\$ 1,329,693	\$ 1,126,968
Promises to give	2,145,313	1,672,677
Inventory	31,934	41,994
Prepaid expenses	27,588	13,483
TOTAL CURRENT ASSETS	3,534,528	2,855,122
PROPERTY AND EQUIPMENT:		
Property and equipment, net of accumulated depreciation	77,880	108,619
OTHER ASSETS:		
Promises to give, net	1,399,917	611,889
TOTAL ASSETS	\$ 5,012,325	\$ 3,575,630
<u>LIABILITIES AND NET ASSETS</u>		
CURRENT LIABILITIES:		
Accounts payable	\$ 22,545	\$ 16,560
Grants payable	329,639	388,528
Accrued vacation	12,589	10,726
TOTAL CURRENT LIABILITIES	364,773	415,814
NET ASSETS:		
Unrestricted	645,568	307,358
Temporarily restricted	4,001,984	2,852,458
TOTAL NET ASSETS	4,647,552	3,159,816
TOTAL LIABILITIES AND NET ASSETS	\$ 5,012,325	\$ 3,575,630

# CONSOLIDATED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

**EXHIBIT B** 

# For the Year Ended June 30, 2017 (With Comparative Totals for the Year Ended June 30, 2016)

	Unrestricted	Temporarily Restricted	2017 Totals	2016 Totals
SUPPORT AND REVENUE:				
SUPPORT:				
Contributions - nonprofits, foundations, trusts	\$ 1,182,515	\$ 2,802,238	\$ 3,984,753	\$ 3,857,588
Contributions - individuals	197,347	215,564	412,911	424,775
Contributions - businesses	108,843	30,000	138,843	176,195
In-kind contributions	506,080	7,591	513,671	141,170
TOTAL SUPPORT	1,994,785	3,055,393	5,050,178	4,599,728
REVENUE:				
Interest and realized gains (losses)	(224)		(224)	(459)
SUBTOTAL SUPPORT AND REVENUE	1,994,561	3,055,393	5,049,954	4,599,269
Net assets released from restrictions	1,905,867	(1,905,867)		
TOTAL SUPPORT AND REVENUE	3,900,428	1,149,526	5,049,954	4,599,269
EXPENSES:				
Program services	2,827,389	-	2,827,389	1,844,023
Management and general	133,729	-	133,729	73,261
Fundraising	585,883		585,883	546,272
SUBTOTAL EXPENSES	3,547,001	-	3,547,001	2,463,556
Foreign currency exchange losses	6,548	-	6,548	-
Loss on disposal of fixed assets	8,669		8,669	
TOTAL EXPENSES	3,562,218		3,562,218	2,463,556
CHANGES IN NET ASSETS	338,210	1,149,526	1,487,736	2,135,713
NET ASSETS - BEGINNING NET ASSETS	307,358	2,852,458	3,159,816	1,024,103
NET ASSETS - END OF YEAR	\$ 645,568	\$ 4,001,984	\$ 4,647,552	\$ 3,159,816

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

# CONSOLIDATED STATEMENTS OF CASH FLOWS

**EXHIBIT C** 

# For the Years Ending June 30, 2017 and 2016

	2017	2016
CASH FLOWS FROM OPERATING ACTIVITIES:		
Changes in net assets	\$ 1,487,736	\$ 2,135,713
Adjustments to reconcile changes in net assets to cash		
provided by operating activities:		
Depreciation	39,234	37,049
Loss on disposal of fixed assets	8,669	-
Increase (decrease) in cash arising from changes in		
assets and liabilities:		
Promises to give	(1,260,664)	(1,420,520)
Inventory	10,060	(13,216)
Prepaid expenses	(14,105)	(1,814)
Accounts payable	5,985	(1,438)
Grants payable	(58,889)	(364,186)
Accrued vacation	1,863	1,564
NET CASH PROVIDED BY OPERATING ACTIVITIES	219,889	373,152
CASH FLOWS USED IN INVESTING ACTIVITIES:		
Purchase of property and equipment	(17,164)	(15,894)
NET INCREASE IN CASH AND EQUIVALENTS	202,725	357,258
CASH AND EQUIVALENTS - BEGINNING OF YEAR	1,126,968	769,710
CASH AND EQUIVALENTS - END OF YEAR	\$ 1,329,693	\$ 1,126,968
SUPPLEMENTAL CASH FLOW INFORMATION: Non-cash activity: In-kind contributions	\$ 513,671	\$ 141,170

# CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES

**EXHIBIT D** 

For the Year Ended June 30, 2017 (With Comparative Totals for the Year Ended June 30, 2016)

	Program	Management		2017	2016
	Services	and General	Fundraising	Totals	Totals
Program - treatment and training	\$ 1,180,270	\$ -	\$ -	\$ 1,180,270	\$ 762,947
Salaries	623,322	84,528	224,811	932,661	866,979
Outreach and education	372,997	-	189,996	562,993	120,962
Program - other	169,088	-	-	169,088	171,201
Program - technology	130,372	-	-	130,372	12,500
Travel	115,090	450	12,259	127,799	118,463
Payroll taxes	40,360	7,017	21,344	68,721	71,114
Contract services	39,036	4,518	21,418	64,972	73,075
Employee benefits	32,667	5,829	17,093	55,589	47,108
Accounting	22,207	11,104	22,207	55,518	52,212
Facilities and equipment	26,427	4,716	13,828	44,971	47,190
Miscellaneous	15,492	1,040	21,764	38,296	37,162
Depreciation	15,693	7,848	15,693	39,234	37,049
Insurance	15,240	3,609	5,113	23,962	13,138
Staff development and conference	9,548	1,081	10,618	21,247	11,711
Printing and copying	9,603	733	4,269	14,605	6,745
Loss on disposal of fixed assets	-	8,669	-	8,669	-
Telecommunications	4,170	883	2,260	7,313	7,445
Supplies	4,370	270	2,208	6,848	4,068
Foreign currency exchange losses	-	6,548	-	6,548	-
Postage	1,437	103	1,002	2,542	2,487
Total expenses	2,827,389	148,946	585,883	3,562,218	2,463,556
Less other expenses		(15,217)		(15,217)	
Total functional expenses	\$ 2,827,389	\$ 133,729	\$ 585,883	\$ 3,547,001	\$ 2,463,556

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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#### **NATURE OF ACTIVITIES**

MiracleFeet is dedicated to providing proper treatment for children born with clubfoot in developing countries. MiracleFeet partners with local orthopedic surgeons working in public hospitals to establish and support clubfoot clinics within the existing public health system. MiracleFeet believes this is the most effective, efficient, and sustainable approach to prevent the significant disability caused by untreated clubfoot around the world.

MiracleFeet's affiliate, MiracleFeet UK, is a charitable organization incorporated in the United Kingdom. Its purpose is to assist in the treatment of children who are born with clubfoot by providing grants to support programs in low and middle income countries and to educate the public about untreated clubfoot in children.

#### **SIGNIFICANT ACCOUNTING POLICIES**

# A. Basis of Accounting.

MiracleFeet and MiracleFeet UK (hereafter, the "Organization") prepare their financial statements on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which require the use of certain estimates made by the Organization's management. Accordingly, revenue and support are recognized when earned, and expenses are recognized when the obligation is incurred.

The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

#### B. Principles of Consolidation.

The consolidated financial statements include the accounts of MiracleFeet and MiracleFeet UK, after elimination of all intercompany accounts and transactions. Consolidation is performed due to MiracleFeet exercising effective control over MiracleFeet UK. All significant intercompany accounts and transactions have been eliminated in the consolidation.

#### C. Cash and Equivalents.

Cash and equivalents consist of monies on deposit at a financial institution and other highly liquid investments with maturities of three months or less. At times, the Organization places deposits with high-quality financial institutions that may be in excess of federally insured amounts. The Organization has not experienced any financial loss related to such deposits.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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# SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### D. Promises to Give.

Unconditional promises to give are recorded at net realizable value and are recognized as support and assets in the period received. Conditional promises to give are recognized when the conditions upon which they depend are substantially met. The Organization provides an allowance for doubtful accounts equal to the estimated losses that are expected to be incurred in their collection. As of June 30, 2017 and 2016, all promises to give were deemed collectible by management.

# E. Inventory.

Inventory consists of brace materials. Inventory is stated based on lower of cost or market using the first-in, first-out method.

# F. Property and Equipment.

Property and equipment are stated at cost for purchased assets and at market value on the date of the gift for donated assets. Property and equipment are capitalized if the life is expected to be greater than one year and if the cost exceeds \$750. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets of three to seven years. Maintenance, repairs, and small equipment purchases are expensed as incurred.

The Organization reports gifts of equipment as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

#### G. Net Assets.

Net assets are classified as follows:

Unrestricted – Resources of the Organization that are not restricted by donors or grantors as to use or purpose. These resources include amounts generated from operations, undesignated gifts, and investments in property and equipment.

Temporarily Restricted – Resources that carry a donor-imposed restriction that permits the Organization to use or expend the donated assets for a specific purpose. The restrictions are satisfied by the passage of time or by actions of the Organization.

Permanently Restricted – Resources that carry a donor-imposed restriction that stipulates that donated assets be maintained in perpetuity, but may permit the Organization to use or expend part or all of the income derived from the donated assets.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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# SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### H. Grant Expenditures.

Grants made by the Organization are fully expensed at the time they are awarded and executed, provided they are not subject to significant future conditions. Conditional grants are recognized as grant expense and as a grant payable in the period in which the grantee meets the terms of the conditions. Grants payable that are expected to be paid in future years are recorded at the present value of expected future payments.

#### I. Estimates.

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

#### J. Tax Status.

MiracleFeet is an exempt organization under Section 501(c)(3) of the Internal Revenue Code, and is classified as other than a private foundation. It is also exempt from North Carolina income and franchise taxes under the North Carolina Non-Profit Corporation Act.

MiracleFeet UK is a charitable incorporated organization and is registered with the Charity Commission of the United Kingdom.

If applicable, the Organization reports interest and penalties related to unrecognized tax positions as interest expense under general and administrative expenses.

# **PROMISES TO GIVE**

Promises to give consist of the following at June 30:

	2017	2016
Receivable in less than one year	\$ 2,145,313	\$ 1,672,677
Receivable in one to five years	1,435,000	623,927
Total gross promises to give	3,580,313	2,296,604
Discount at a rate of 2.4% and 1.8%, respectively	(35,083)	(12,038)
Net present value of promises to give	\$ 3,545,230	\$ 2,284,566

The Organization has been named as a beneficiary in a number of wills. Amounts are not recorded as promises to give until they become unconditional.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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# **CONDITIONAL PROMISES TO GIVE**

In December 2015, a foundation promised to give the Organization \$1,000,000 in funds restricted for technology development. Under the terms of the award, \$500,000 was an unconditional promise to give, while the remainder was conditional upon the Organization meeting certain project milestones in the years ending June 30, 2017 and 2018. During the year ended June 30, 2017, the Organization met certain milestones and received the first \$300,000 of this conditional funding.

In April 2017, a foundation promised to give the Organization \$5,000,000 in unrestricted funds in five equal annual payments. Under the terms of the award, the first three years represent an unconditional promise to give, while the final two years, totaling \$2,000,000, are subject to substantial uncertainty and are consequently conditional promises to give. Therefore, as of June 30, 2017, only \$3,000,000 of this grant has been recognized.

# **PROPERTY AND EQUIPMENT**

Property and equipment consist of the following at June 30:

	2017		2016	
Machinery and equipment	\$	70,648	\$	70,648
Website	16,450			77,100
Computer equipment	19,481			18,480
Computer software	1,253			1,253
Office equipment	8,213			1,000
		116,045		168,481
Less accumulated depreciation		(38,165)		(59,862)
Net property and equipment	\$	77,880	\$	108,619

#### **GRANTS**

During 2017 and 2016, the Organization awarded \$1,682,781 and \$1,018,210, respectively, in new grants to various international clinics to provide treatment for individuals with clubfoot. Under the terms of the grant awards, funds not spent by the grantees by the end of the grant terms revert back to the Organization.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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# **OPERATING LEASES**

In April 2014, the Organization signed a rental agreement for office space. The agreement expired in April 2017, and was extended through June 30, 2017. Rent expense under the agreement totaled \$33,000 and \$37,000, for the years ended June 30, 2017 and 2016, respectively.

In May 2017, the Organization signed a three-year lease for new office space, beginning July 1, 2017, and expiring on June 30, 2020. Under the terms of the agreement, rent payments begin at \$5,326 and rise 2% after the first and second years. Minimum future rental payments are as follows:

Year Ending June 30,	
2018	\$ 63,916
2019	65,194
2020	 66,498
	\$ 195,608

# **TEMPORARILY RESTRICTED NET ASSETS**

Temporarily restricted net assets consist of the following at June 30:

	2017		2016	
Purpose restricted:				
Google technology grant	\$	500,019	\$	427,490
Zimbabwe clubfoot program		240,054		332,785
Vietnam clubfoot program		38,108		-
Ecuador clubfoot program		32,751		46,896
Madagascar clubfoot program		960		-
India clubfoot program		-		113,304
Nicaragua clubfoot program		-		60,653
Phillipines clubfoot program		-		27,608
Nepal clubfoot program		-		17,105
Stanford Clubfoot Connect program		-		7,815
Conference expenses				2,500
		811,892		1,036,156
Time restricted:				
Unconditional promises to give		3,190,092		1,816,302
	\$	4,001,984	\$	2,852,458

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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# **NET ASSETS RELEASED FROM RESTRICTIONS**

Temporarily restricted net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by the occurrence of other events specified by donors. The amounts released during the year ended June 30, 2017 and 2016, are as follows:

	2017		2016	
Purpose restricted:	-			
Google technology grant	\$	227,469	\$	72,510
India clubfoot program		114,304		15,000
Zimbabwe clubfoot program		96,224		117,111
Nicaragua clubfoot program		100,903		448
Nepal clubfoot program		42,130		18,801
Sri Lanka clubfoot program		30,000		-
Madagascar clubfoot program		29,730		-
Philippines clubfoot program		27,608		-
Vietnam clubfoot program		16,892		-
Ecuador clubfoot program		14,146		10,137
Stanford Clubfoot Connect program		7,815		-
In-kind goods for clubfoot programs		7,591		-
Conference expenses		2,500		2,500
South Africa clubfoot program		1,284		-
Bolivia clubfoot program		925		-
Tanzania clubfoot program		500		53,428
Botswana clubfoot program		250		-
Process evaluation		-		15,119
Brace project		-		14,410
Paraguay clubfoot program		-		3,381
Fundraising strategy		-		2,184
Liberia clubfoot program		_		639
		720,271		325,668
Time restricted:				
Unconditional promise to give		1,185,596		315,661
	\$	1,905,867	\$	641,329

# **RELATED PARTY TRANSACTIONS**

During the years ended June 30, 2017 and 2016, the Organization received contributions from members of the board of directors totaling \$66,640 and \$57,280, respectively, for support of general operations. At June 30, 2017 and 2016, related party promises to give totaled \$77,634 and \$102,000, respectively.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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#### **CONCENTRATIONS**

Contributions from four nonprofit organizations represent approximately 75% and 60% of total contributions for the years ending June 30, 2017 and 2016, respectively. Promises to give from three nonprofit organizations represent approximately 84% and 82% of the balance in promises to give at June 30, 2017 and 2016, respectively.

# **DONATED SERVICES**

The Organization recognizes donated services that create or enhance nonfinancial assets or that require specialized skills, and would typically need to be purchased if not provided by donation. Donated services primarily relate to public education and awareness, advertising, brace prototype design services, legal, and administrative services, and total \$506,330 and \$124,532, for the years ending June 30, 2017 and 2016, respectively. The remaining in-kind donations received, totaling \$7,341 and \$16,638, for the years ended June 30, 2017 and 2016, respectively, represent donated braces, shoes, and supplies.

### **FUNCTIONAL ALLOCATION OF EXPENSES**

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities and changes in net assets. Accordingly, certain costs have been allocated among the programs and supporting services benefited based on management's estimates.

# **RECLASSIFICATIONS**

Certain reclassifications have been made to the 2016 financial statements in order to conform to the 2017 presentation. Such reclassifications had no effect on net assets.

#### PRIOR YEAR INFORMATION

The statements of activities and changes in net assets, and functional expenses include certain prioryear summarized comparative information in total but not by net asset class and functional category, respectively. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2016, from which the summarized information was derived.

### SUBSEQUENT EVENTS

Subsequent to year-end, the Organization made various commitments to partner programs totaling \$903,142. The Organization also received a new \$1,500,000 pledge from a donor, to be paid in equal installments over three years. Management has evaluated subsequent events for recognition or disclosure through November 13, 2017, which was the date that the financial statements were available to be issued. Other than the items previously noted, management did not identify any other events that occurred subsequent to year-end that require disclosure in the financial statements.