

# 2017 IMPACT REPORT





## VISION

A world in which all children born with clubfoot receive treatment, enabling them to live fully productive, active, and healthy lives.



## MISSION

To increase access to proper treatment for children born with clubfoot through partnerships with local healthcare providers.



## APPROACH

MiracleFeet provides organizational, technical, and financial support to local partners to create and expand national programs in low- and middle-income countries. The average cost to deliver life-transforming treatment is \$250 per child.





## MESSAGE FROM THE LEADERSHIP: IN OUR LIFETIME

Dear Supporters and Friends,

It was a monumental year for MiracleFeet. With over 25,000 children enrolled in treatment in 178 clinics in 20 countries, we feel more confident than ever that our bold vision is truly possible: **The disability caused by neglected clubfoot is a major problem that can be solved in our lifetime.**

Our fiscal year ended with a visit to Grand Bassa County, Liberia, with Pulitzer Prize-winning *New York Times* columnist Nicholas Kristof. There we met a family with three generations of women born with clubfoot surviving in a hut, dependent on the generosity of their neighbors. The newest member of their family, a little girl named Miracle, was born with the same birth defect as her mother and grandmother. She will, however, have a very different life. Seeing her with straight feet and a MiracleFeet brace at the end of her little legs was a powerful validation of our vision, approach, and philosophy.

In our sixth year, we have proved that our capacity-building model, public-private partnerships, extensive data analysis, and use of technology can change the face of clubfoot. We are proud to highlight the benefits of each of these areas throughout this report. From piloting a new data collection app in India and Madagascar to distributing the award-winning MiracleFeet Brace to 14 countries, we have established ourselves as an innovative and high-impact leader in clubfoot global health. This was illustrated by our role in launching the major public health campaign, *Ending Clubfoot Disability: A Global Strategy*. This collaboration with members of Global Clubfoot Initiative helped us secure a wonderfully generous \$5M grant from Oak Foundation.

Every birth. Every little foot. Every worried family. We will not stop until every baby born with clubfoot is living with confidence, not stigma. We will keep supporting clinics until every family knows there is hope for their child. Our resolve has never been stronger, and we gather that strength from MiracleFeet's many partners, donors, supporters, and friends. We are incredibly grateful for your support and hope you will continue to step up with us in **solving this problem—in our lifetime.**



Photo by Nicolas Kristof

Miracle will have a very different life from her mother and grandmother in Grand Bassa County, Liberia.

### 2017

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With our sincere gratitude,

Chesca Colloredo-Mansfeld  
Executive Director

Mark Pavao  
Board Chair (incoming)

Roger H. Berman  
Board Chair (outgoing)

# A WORLDWIDE ISSUE

Untreated clubfoot is one of the leading causes of disability in much of the world.



## A COMMON PROBLEM

Clubfoot is a congenital birth defect that causes one or both feet to turn inward and upward.

In developed countries, clubfoot is often diagnosed via ultrasound and is routinely treated shortly after birth.

90% of children born with clubfoot are born in low- and middle-income countries where access to proper treatment is limited.

# 1 in 800

children is born  
with clubfoot



# 175K

new cases of  
clubfoot each year

## FREQUENT BARRIERS TO TREATMENT



**Lack of awareness** that clubfoot can be treated

**Scarcity** of trained healthcare providers

**Limited access** to clinics

**Poor patient follow-up** during treatment

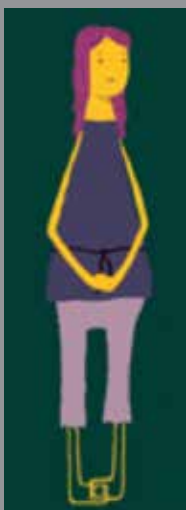
**High costs** of transportation

**Limited availability** of braces

**Poverty** and lack of education



## RESULTS OF NEGLECTED CLUBFOOT



**Pain** and limited mobility

**Stigma**, isolation, and neglect

**Higher rates** of physical and sexual abuse

**Illiteracy** due to inability to attend school

**Mothers blamed** for birth defect

**Economic burden** on family and community

**Elevated chance** of lifelong poverty



Illustrations are part of an animated video created by Strange Beast production studio in collaboration with advertising agency GSW.

## A SIMPLE SOLUTION



### THE PONSETI METHOD

- 1** Gentle manipulation and weekly casts for 3–8 weeks when treated at birth.
- 2** An outpatient procedure (tenotomy) is performed to release the Achilles tendon.
- 3** Use of a foot abduction brace at night for 4–5 years to maintain correction.

### PROVEN TREATMENT

- When done properly, treatment is effective in 95% of cases.
- The Ponseti Method is non-surgical, safe, and well-suited to low-resource settings.
- This approach is increasingly found to be effective in older children and even adults.
- This treatment is affordable: just \$250 provides full treatment for one child.



## CHILDREN IN TREATMENT

Over 25,000 children enrolled in treatment in 20 countries to date.

Treatment is provided free or at minimal cost in all MiracleFeet-supported clinics.



# ENDING CLUBFOOT DISABILITY: A GLOBAL STRATEGY



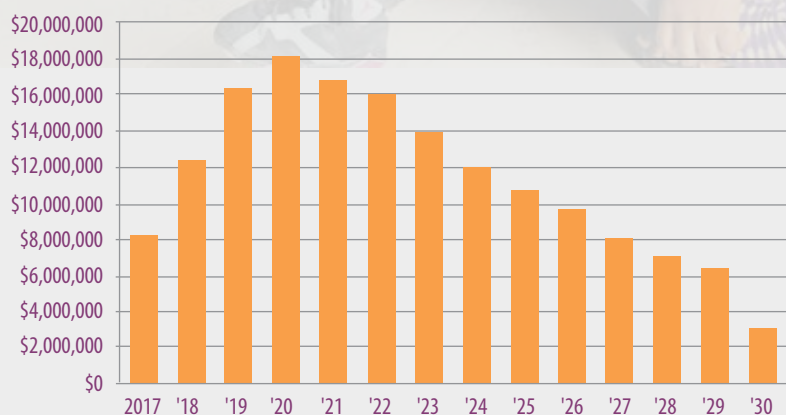
## A Bold Goal

We believe that all children born with clubfoot, no matter where they live, should have access to proper treatment. MiracleFeet is playing a leading role in the development and launch of a global plan that lays out a roadmap to achieve this exciting goal by 2030.

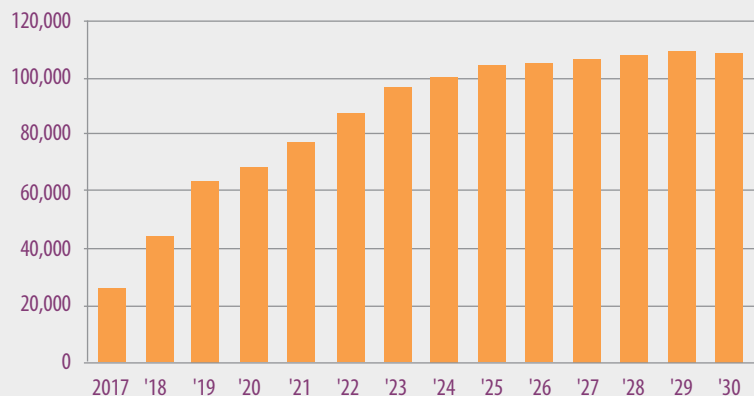
We worked with other members of Global Clubfoot Initiative (GCI) to launch *Ending Clubfoot Disability: A Global Strategy* on June 3<sup>rd</sup>, 2017, World Clubfoot Day. GCI is a consortium of organizations with proven expertise and experience in establishing national clubfoot programs in low- and middle-income countries.

By working together to raise a combined \$160M, we believe we can essentially end one of the major causes of physical disability forever. With \$11M invested every year for 14 years, we can create sustainable national clubfoot programs in 107 target low- and middle-income countries.

## EXTERNAL FUNDING REQUIRED



## PATIENTS TREATED—Projected



## 2030 RUNFREE

The strategy builds on the well-tested model of working with local partners and governments to build capacity, leverage technology to increase efficiency, and collect and analyze data to improve outcomes and measure impact. *Ending Clubfoot Disability: A Global Strategy* ensures that by 2030, all low- and middle- income countries (excluding those with fewer than 50 clubfoot births per year) will have a sustainable national program in place to deliver quality care. Every program will include:

- training providers
- building awareness that clubfoot is treatable
- improving clubfoot identification and referral processes
- providing supplies for bracing, casting, and tenotomies
- implementing strategies to improve adherence to treatment

With these national programs in place, 1.2 million children will receive treatment. Public health problems are rarely solved with such small amounts of funding, and MiracleFeet is excited to work with our partners to make this dream a reality.

# INNOVATION

## A Driving Force in Effective & Efficient Treatment

Innovation is part of MiracleFeet's culture, and we are committed to building new tools and systems to make it easier and more efficient to deliver clubfoot treatment to those who need it most. Our tools are made available to anyone who is working towards the mission to end clubfoot disability worldwide.

1

### BRACE TECHNOLOGY

As part of our global rollout, the award-winning MiracleFeet brace is undergoing a 90-person study at Wadia Children's Hospital in Mumbai using sensor technology developed by the Indian Institute of Technology Bombay. The study will show whether the ease-of-use features of the MiracleFeet brace and sensors impact brace compliance.

2

### MOBILE DATA COLLECTION

mHealth is a hot topic in global health, and MiracleFeet shares in the optimism that mobile-based apps can make data collection more efficient and allow data-based decision-making to take place at the clinic level. CaST, a data collection app, was developed by MiracleFeet in collaboration with Global Clubfoot Initiative (GCI) and Dimagi, a leading mHealth company. The app is currently being piloted in clinics in India and Madagascar. The final version will be introduced to all MiracleFeet-supported clinics in FY 2018, replacing the current PC-based system.

3

### eLEARNING

MiracleFeet is excited about the new Africa Clubfoot Training (ACT) project, a more interactive and hands-on training curriculum well-suited to physical therapists and physician assistants, as well as orthopedic surgeons. Oxford University, GCI, and CURE-Ethiopia developed and tested the curriculum. We are working with GCI and Open Pediatrics at Boston Children's Hospital to develop an eLearning version of the curriculum that includes a 3D simulation of the foot. Our goal is to further improve training outcomes and provide much-needed reference materials for trainees once they return to their clinics.

## THANK YOU

Much of this cutting-edge work has been made possible by a three-year, \$1M Google.org grant, as well as funding from USAID-DIV and our brace partners: Suncast, Clarks, and Design for Extreme Affordability at Stanford University. We are incredibly grateful for their financial and technical support.

Google.org

Clarks. dimagi

d. HASSO PLATTNER  
Institute of Design at Stanford

EXTREME  
designs for extreme affordability

SUNCAST

USAID  
FROM THE AMERICAN PEOPLE

# PROGRAM UPDATES 2017

## ASIA

**INDIA** MiracleFeet funds programs in 14 states, home to half of India's 1.2 billion people. We are the largest donor to the India Clubfoot Program (a partnership between CURE India and the State Ministries of Health), which has a presence in every state. The programs we support grew an average of 30%, with over 1,000 more new children being enrolled than in the previous year. We work closely with CURE India's clinic teams to ensure treatment quality is maintained as the program scales. Our growth in India is enabled by MiracleFeet India, which raises funds from Indian corporate and foundation donors.

**NEPAL** We increased support of the Hospital & Rehabilitation Centre for Disabled Children's (HRDC) clubfoot program, expanding from one to four clinics. As well as providing high-quality treatment, clinic staff use motorcycles to follow up with families in remote areas, resulting in impressive patient retention rates.

**PHILIPPINES** In collaboration with Philippine Band of Mercy (PBM), we continue to expand with emphasis on training new providers, especially in Manila. The Philippines program was one of the first to fully adopt the MiracleFeet brace. Feedback from parents and providers has been extremely positive.

**VIETNAM** (New in FY2017) We initiated support of Mobility Outreach International's (MOI) program to enable growth and expand parent education and awareness efforts, with a focus on two of the larger clinics in Hanoi and Ho Chi Minh.



Sangeeta  
before



Sangeeta  
after

**MYANMAR** (New in FY2017) We started supporting clinics in Yangon Children's Hospital and Mandalay Orthopedic Hospital in April 2017 with Walk for Life (WFL). Over 220 children have been enrolled in treatment, making Myanmar one of our fastest growing new programs.

**SRI LANKA** (New in FY2017) Many of the 380+ families with children born with clubfoot each year in Sri Lanka are not aware of treatment options or lack access to providers trained in the Ponseti method. We began supporting one hospital in Colombo, the capital, in April in partnership with Handicap International. Our focus going forward will be training orthopedic doctors, adding clinics in other areas, and increasing clubfoot awareness across the country.

## PARTNERSHIPS TO SUSTAIN LIFELONG CHANGE

**OUR PARTNERS** are a vital part of the MiracleFeet model. We value their dedication and hard work as we collaboratively work to provide effective treatment to all children born with clubfoot.



<b>INDIA</b>	CURE International India Trust
<b>NEPAL</b>	Hospital and Rehabilitation Centre for Disabled Children (HRDC)
<b>PHILIPPINES</b>	Philippine Band of Mercy (PBM)
<b>BOTSWANA</b>	STEPS Botswana Trust
<b>TANZANIA</b>	Tanzania Clubfoot Care Organization (TCCO)
	Usa River Rehabilitation Center (URRC)
<b>ZIMBABWE</b>	Zimbabwe Sustainable Clubfoot Programme
<b>LIBERIA</b>	Faith Clinical Orthopedic Rehabilitation Center (FACORC)
<b>SOUTH AFRICA</b>	STEPS Charity NPC
<b>PARAGUAY</b>	Fundación Solidaridad
<b>ECUADOR</b>	Fundación Hermano Miguel
<b>NICARAGUA</b>	Rotary Club Tiscapa-Managua
<b>BRAZIL</b>	University of São Paulo Institute of Orthopedics and Traumatology (IOT)
<b>SRI LANKA</b>	Handicap International (HI)
<b>MYANMAR</b>	Walk for Life (WFL)
<b>VIETNAM</b>	Mobility Outreach International (MOI)
<b>MADAGASCAR</b>	Fondation Telma
<b>GUATEMALA</b>	Asociación de Padres y Amigos de Personas con Discapacidad de Santiago Atitlán (ADISA)
<b>BOLIVIA</b>	Handicap International



# INCREASING ACCESS TO TREATMENT WORLDWIDE

## AFRICA

**LIBERIA** Liberia is rebounding after the Ebola crisis and recently celebrated treating over 1,500 children. Our partner, Faith Orthopedic Rehabilitation Center (FACORC), expanded their impressive outreach and identification programs, training 90 midwives who have become a major source of referrals. *New York Times* reporter Nicholas Kristof published an article following his visit to Liberia—bringing to light the relatively simple and inexpensive solution provided by the Ponseti method.



**TANZANIA** A newly-formed and well-functioning network of doctors and healthcare providers has resulted in enormous recent progress. In FY2017, eight trainings by local providers helped spread information about the Ponseti method. One of our key providers, Dr. Rachel Nungu, was selected to participate in the Mandela Washington Fellowship for Young African Leaders and will spend three months in the US for professional development.

**MADAGASCAR** MiracleFeet, in partnership with Fondation Telma and the Ministry of Health, supported two clinics in our first year, with plans to expand to six over the next two to three years to provide national coverage. Thanks to strong outreach programs and local marketing campaigns, awareness of clubfoot and the efficacy of available treatment is growing. The Ministry of Health fully supports treatment with the Ponseti method, and their advocacy helped enable us to exceed our FY2017 target for patients treated.

**ZIMBABWE** In partnership with Zimbabwe Sustainable Clubfoot Programme, we focused efforts in FY2017 on building awareness and support for clubfoot treatment with the Ministry of Health. A very difficult political and economic environment affected the ability of families to reach the clinics. Despite the challenges, 368 new children were enrolled in the 13 clinics, and 130 medical practitioners were trained in the Ponseti method.

**SOUTH AFRICA & BOTSWANA** MiracleFeet partnered with STEPS-SA to support the treatment of children in several clinics in South Africa and in Botswana. We previously supported clinics in Namibia, but the partnership was dissolved due to changes in Namibian laws. MiracleFeet will no longer be funding STEPS-SA, because the organization has secured adequate local funding.

## LATIN AMERICA

**NICARAGUA** The program supports two clinics in the populous areas of Leon and Managua. The third clinic, located in the South Caribbean Region, provides access for rural families, where typically half of children start treatment when they are older than 12 months, reflecting the need to continue raising awareness that clubfoot is treatable. Dr. Mario Sequeira, one of our first partners, remains a passionate advocate for the Ponseti method and has treated more than 3,000 patients over his career. Nicaragua is another country that has fully adopted the MiracleFeet brace with enthusiastic reviews from parents.



**BRAZIL** We continue to support two clinics in São Paulo at the request of Brazil's leading Ponseti practitioners. This small but important program has influenced uptake of the Ponseti Method in two leading medical centers, which we hope will ultimately result in systemic change at the national level.

**PARAGUAY** This program grew significantly in its second year of operation. In partnership with Fundación Solidaridad, we now have four clinics primarily located in the most populated regions. The clinic in the Central Department had a high volume of patients from all parts of the country. Paraguay is a powerful example of what can be accomplished with strong family and community involvement (including several professional soccer players) in the cause of untreated clubfoot, and the country greatly exceeded their projected new patient goals.

**ECUADOR** The program with Fundación Hermano Miguel is active in three of the most populous cities: Quito, Cuenca, and Guayaquil. In addition to treatment, this program provides family education sessions throughout the year. We are optimistic that changes in government will enable us to reach more children.

**BOLIVIA** (New in FY2017) We formed a new partnership with Handicap International, and we are now supporting clinics in Chuquisaca, Oruro, and Potosi. Our programs greatly benefit from the strong support of the Ministry of Health. Some parents travel great distances for appointments, with one mother and child traveling five hours by bus and two hours on foot, indicating the great need for MiracleFeet support to build a comprehensive national program.

**GUATEMALA** (New in FY2017) We are already supporting six clinics, and our partner organization, Asociación de Padres y Amigos de Personas con Discapacidad de Santiago Atitlán (ADISA), is helping us build connections with the Ministry of Health. With each clinic in a strategic location, we hope to maximize reach.

# MIRACLEFEET HAS PARTNERED WITH OVER



## NICARAGUA

Clinics: 3  
FY2017 Patients Enrolled: 122  
Total Patients Enrolled: 667

## GUATEMALA

Clinics: 6  
FY2017 Patients Enrolled: 22  
Total Patients Enrolled: 22



## ECUADOR

Clinics: 3  
FY2017 Patients Enrolled: 58  
Total Patients Enrolled: 286



## BOLIVIA

Clinics: 9  
FY2017 Patients Enrolled: 55  
Total Patients Enrolled: 66

## PARAGUAY

Clinics: 5  
FY2017 Patients Enrolled: 188  
Total Patients Enrolled: 263



## LIBERIA

Clinics: 8  
FY2017 Patients Enrolled: 324  
Total Patients Enrolled: 1,169

## BOTSWANA

Clinics: 3  
FY2017 Patients Enrolled: 57  
Total Patients Enrolled: 196

## INDIA

Clinics: 78  
FY2017 Patients Enrolled: 4,327  
Total Patients Enrolled: 13,011



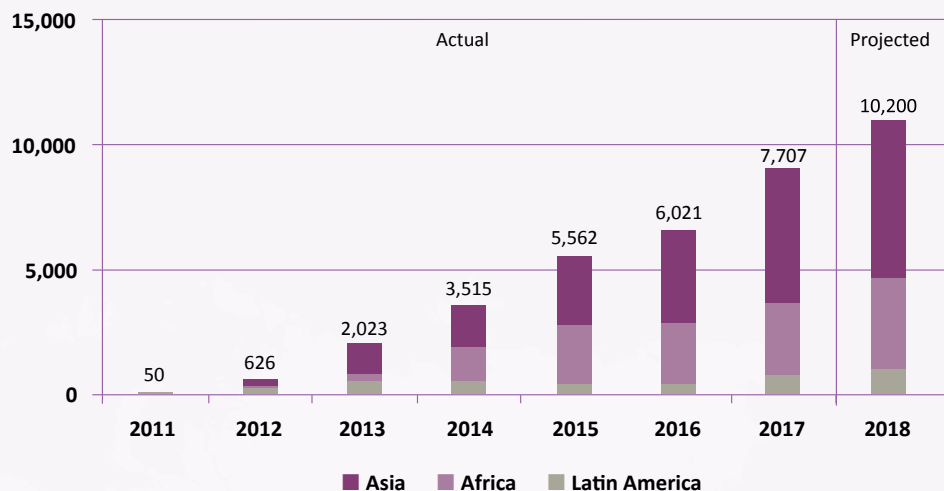
### PLEASE NOTE:

MiracleFeet previously supported a program in Mexico that treated 1,363 children, a program in China that treated 54 children, and a program in Namibia that treated 338 children.



# R 170 CLINICS IN 20 DIFFERENT COUNTRIES

New Children Enrolled in Treatment, FY 2011–2018



## NEPAL

Clinics: 4  
FY2017 Patients Enrolled: 423  
Total Patients Enrolled: 595

## MYANMAR

Clinics: 2  
FY2017 Patients Enrolled: 229  
Total Patients Enrolled: 229

## VIETNAM

Clinics: 2  
FY2017 Patients Enrolled: 86  
Total Patients Enrolled: 86

## SRI LANKA

Clinics: 1  
FY2017 Patients Enrolled: 103  
Total Patients Enrolled: 103



## PHILIPPINES

Clinics: 11  
FY2017 Patients Enrolled: 397  
Total Patients Enrolled: 1,150



## TANZANIA

Clinics: 21  
FY2017 Patients Enrolled: 699  
Total Patients Enrolled: 2,148



## SOUTH AFRICA

Clinics: 6  
FY2017 Patients Enrolled: 127  
Total Patients Enrolled: 1,462

## ZIMBABWE

Clinics: 13  
FY2017 Patients Enrolled: 368  
Total Patients Enrolled: 1,661

## MADAGASCAR

Clinics: 2  
FY2017 Patients Enrolled: 83  
Total Patients Enrolled: 103

# SUCCESS STORIES

To read more inspiring stories, go to [miraclefeet.org/stories](https://miraclefeet.org/stories).



## Angel | Nicaragua

When I was born, neighbors told my mom that my clubfoot was a punishment and that she should hide my feet.

But she didn't give up—she found treatment! Now I love to play basketball and run in the park.

*"My mom didn't give up."*



## William | Tanzania

My father moved our whole family to Mwanza to get me Ponseti treatment at Sekou Toure Hospital, a MiracleFeet-supported clinic.

My dad says, "My faith, trust, hope, and the love that I have for my child showed me the way. I witnessed children with clubfoot walking, and I believed my child would walk."

*"I believed my child would walk."*



## Henroy | Liberia

I had lived with untreated clubfoot for 9 years when my family heard of MiracleFeet visiting a neighboring village.

After meeting the people who could help me, I was taken to FACORC to start treatment. One unexpected visit changed my life!

*"One unexpected visit changed my life."*



## Madhu | India

I am 26 years old and had lived with untreated clubfoot all my life. When I brought my daughter Madhuri to a clinic for treatment, the doctor said he could help me too.

Now I'm finished with treatment and getting ready to dance at my friend's wedding!

*"I'm ready to dance at my friend's wedding!"*

A **\$250** treatment changes a child's life forever.



# MEMORABLE MOMENTS



## Read All About It!

MiracleFeet was featured in *The New York Times* and on *PBS NewsHour*, resulting in record website visits, new followers, and dozens of new donations. We also received donated ad space valued at nearly \$150K in popular publications like *Forbes*, *Entertainment Weekly*, *Fortune*, *Time*, and *People*.



## Transformative & Inexpensive

Pulitzer Prize-winning journalist Nicholas Kristof of *The New York Times* visited clinics and families across Liberia. His article told gripping stories of families living in poverty with untreated clubfoot. Kristof emphasized that, while helping people is complicated, MiracleFeet's work is a great example of the difference foreign aid can make.



## World Clubfoot Day!

These families in the Philippines were some of the thousands of people who recognized World Clubfoot Day. MiracleFeet partners and providers from around the globe joined in these celebrations that were held on June 3<sup>rd</sup>, Dr. Ponseti's birthday.



## Simple Treatment

*PBS NewsHour* reporter, Fred de Sam Lazaro (above, far right), traveled to Wadia Hospital in Mumbai to profile MiracleFeet patients. He reported on our work and the long-term impact of effective treatment on patients' lives.



## Celebrating in style

Four clubfoot cuties celebrate World Clubfoot Day in style at The Plaster House in Tanzania.



## Thanks, Ali!

Thanks to Ali Krieger, footballer for USWNT and Orlando Pride, MiracleFeet staff educated enthusiastic Orlando Pride fans on how to help children with this common birth defect.

## 2017 Social Media Fun Facts



CONNECTED OVER 40 FAMILIES to treatment in FY2017



18K+ LIKES



1,200+ TWEETS



33K+ LIFETIME VIEWS



## It's all about

INCREASING AWARENESS

RAISING FUNDS FOR TREATMENT

BRINGING PEOPLE TOGETHER FOR A CAUSE

## Thousands stepped up

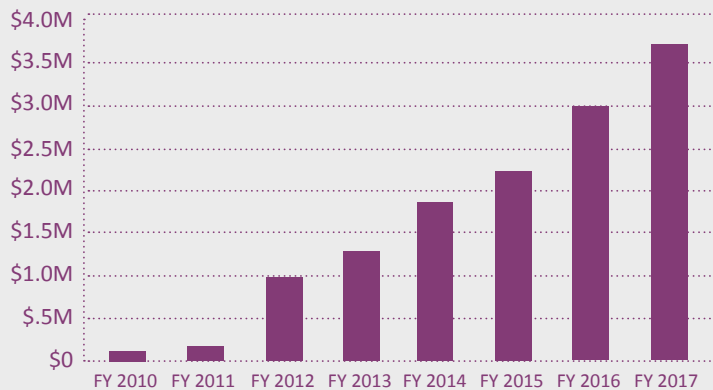
Fundraisers held in 5 COUNTRIES

Donations from 15 COUNTRIES

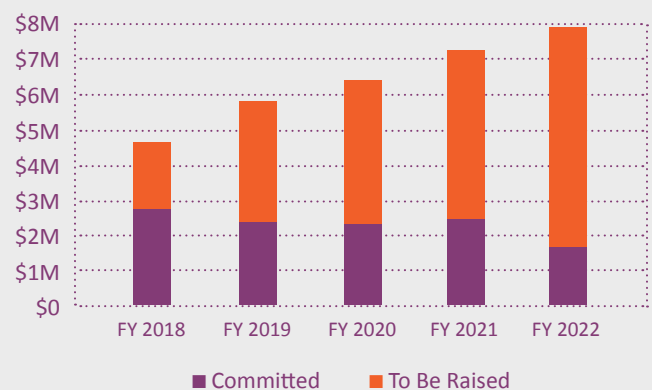
30 CORPORATIONS supported MiracleFeet this fiscal year

# FUNDING NEW FUTURES PHILANTHROPY INSIGHTS

Total Funds Raised, FY 2010–2017



Fundraising Goals, FY 2018–2022



It was another terrific year with over \$3.7M raised from individuals, foundations, and corporate partners to support our programs.

## Highlights include:

- A \$5M grant from Oak Foundation to support our growth over the next 5 years.
- Continued support from major corporate donors around the globe: Clarks Shoes, SunCast, Tata Power, and JSW.
- Funding for groundbreaking technology projects through our \$1M Google.org grant.
- Over 50% of donors in 2017 were first-time donors, many of which were secured from our digital marketing and PR successes.
- Creation of a high-profile Board of Directors in India to support our goal of raising all the funds for India in India by 2022.
- MiracleFeet was proud to be named a Top 200 Finalist for the MacArthur 100 & Change \$100M grant—an impressive feat for a small organization in the company of much larger NGOs.

Building on our success in 2017, we continue to focus on growing our fundraising base to meet the needs outlined in *Ending Clubfoot Disability: A Global Strategy*. Our goal is to increase annual funds raised from \$3.8M to \$8M per year by 2022, which is ambitious but in line with our consistent 20%+ growth over the last 5 years. This will be greatly supported by our international MiracleFeet affiliates registered in India, Germany, and the UK.

## MANY THANKS

Every donor brings us closer to our goals of developing sustainable programs, creating life-changing innovations, and ensuring that every child, regardless of where he or she is born, has access to proper clubfoot treatment. Thank you for making our work possible.



Google.org

OAK  
FOUNDATION

Clarks

*“As a private equity investor, I look for great investment opportunities. A small investment of \$250 to treat one child yields a return of more than 100 times in increased lifetime earnings for that child. This is the best 'investment opportunity' I have ever seen.”*

- Georg Madersbacher, Munich, Germany



## SUPPORTERS STEPPING UP



### TREATMENT *for* 16 KIDS



#### BRADY is a clubfoot warrior!

When he turned 9 years old, his wish was to give 9 children the ability to walk. Brady (pictured above left and on right being held by big brother) launched a fundraiser that included Crazy Sock Day, Treat Day, and a basketball game. His efforts raised over \$4,000 in Australian dollars—enough to treat 16 patients!

SCORED  
OVER  
\$4,200



#### Ali Krieger wants to see every child born with clubfoot run and play.

The USWNT defender scored over \$4,200 in donations from her fans on Giving Tuesday and World Clubfoot Day.

\$13K+



#### MICHELLE COOPER is a MiracleFeet board member and clubfoot mom.

Michelle created a boot camp-style fitness class, Training for Treatment, which raised over \$13,000! The fundraiser did so well that she plans on making it an annual event.



#### Siblings LEWIS & MILES MILLER were born with bilateral clubfoot.

The Miller Family wanted to create a fundraiser for MiracleFeet to share their story and enlighten others about the effects of untreated clubfoot. As a fun incentive, the kids got to throw cream pies at mom when they exceeded their donation goal and raised \$2,288!



#### Raising Awareness & Paying it Forward

Peer-to-peer fundraising generated nearly **\$54K** for children around the world.

# SUPPORTERS STEPPING UP

## \$100,000+

Roger Berman and Bridget Ryan Berman  
Clarks Foundation  
Clarks Shoes  
Clarks Shoes North America  
Ferdinand and Susanna Colloredo-Mansfeld  
Community Foundation Of New Jersey  
Henrik and Beate Fastrich  
Google.org  
Google AdWords  
GSW Inventiv Health  
Gordon and Llura Gund Foundation  
Komar Family Foundation  
Peter and Ramona Maassen  
Georg Madersbacher and Åro Eide  
Matthew 25: Ministries  
Harrison Miller and Clare McCamy  
MiracleFeet Germany  
MNI Targeted Media Inc.  
Larry and Jillian Neubauer  
Oak Foundation  
Passport Foundation  
Remgro  
Ronald McDonald House Charities  
Scott Sandell and Jennifer Ayer  
Sebonack Foundation  
Kevin and Deborah Taweel  
Tom and Jeannie Tisbo  
Martin and Alexandra Vorderwülbecke

## \$25,000–\$99,999

Michael and Laura Boutross  
CJ Manufacturing  
Chesca and Rudi Colloredo-Mansfeld  
Dheer Family Fund  
The Dorothea Haus Ross Foundation  
Ferroni Foundation, Inc  
King and Spalding  
Chris and Liz Lynch  
Peter and Elisabetta Mallinson  
Cathy and Andrew Moley  
On His Path  
Operation Blessing  
Mark and Jennifer Pavao  
Dave Phillips  
Project Redwood  
Steven and Karin Sadove  
Tim Smith  
Suncast Corporation  
The Tech Museum Of Innovation  
Will and Genie Thorndike  
Tawingo Fund  
Jennifer Tye and Nate Chang  
Jean Wilson and Mark Siegel  
USAID-DIV

## \$10,000–\$24,999

Arthur B. Shultz Foundation Inc.  
Christopher Family Foundation  
Ross and Michelle Cooper  
Sandy and Adam Davis  
Deydun Markets  
Edward and Suzanne Eyre  
Lawton W. Fitt and James I. McLaren  
Fortune Footwear  
Goldman, Sachs & Co. Matching Gift Program

Google, Inc.  
Ginny Hatton  
David and Silvia Hermer  
Dr. Josh Hyman and The Hyman Family  
Charitable Foundation  
Zev Laderman  
Philips Healthcare  
Premnarayan Family  
Rodger Raderman  
Stanford University  
Survey Monkey  
Unite For Sight  
Bill and Jennifer Youstra

## \$5,000–\$9,999

Anonymous  
Ali Krieger's Giving Team  
Ellen Berman  
John and Ellen Buchanan  
Carbonite  
Ronald Carter  
David Cooper  
Jarret and Leslie Fass  
Diane Goff  
Dennis and Beth Goldstein  
Imago Dei Fund  
Sarita and Neil Jairath  
Steve Jones  
Jude's Triathlon to Treat Clubfoot  
Layton Family Fund  
Lydia Miller  
Lyle and Sarah Mullican  
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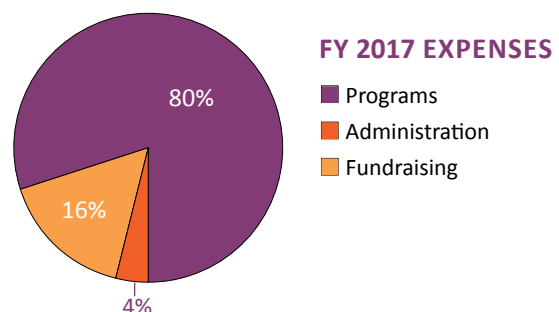
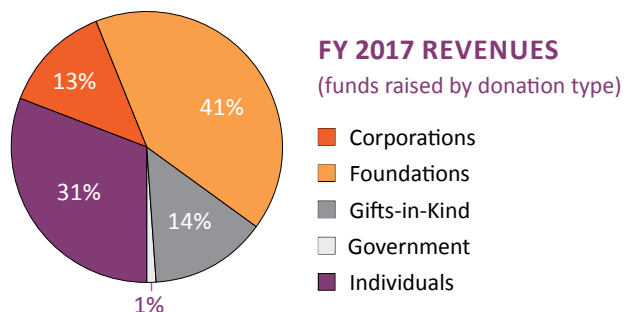


# FINANCIAL SUMMARY

	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017
<b>Program Impact</b>	Actual	Actual	Actual	Actual	Actual
New children enrolled in treatment	2,023	3,515	5,562	6,021	7,707
Total children enrolled in treatment	2,699	6,214	11,776	17,797	25,504
Total cost/child <sup>1</sup>	\$495	\$513	\$428	\$464	\$482
Programing cost/child (excl prog admin)	\$232	\$216	\$177	\$187	\$186
Programing cost/child (incl prog admin) <sup>2</sup>	\$394	\$416	\$343	\$366	\$391
<b>Total Revenue (Cash Basis)<sup>3</sup></b>	<b>\$1,298,701</b>	<b>\$1,855,283</b>	<b>\$2,237,045</b>	<b>\$3,085,564</b>	<b>\$3,788,564</b>
<b>Expenses (Cash Basis)</b>					
Administration	\$89,457	\$75,329	\$46,745	\$65,572	\$128,046
Fundraising	\$114,177	\$265,022	\$424,448	\$521,798	\$570,498
Program	\$797,559	\$1,463,099	\$1,907,947	\$2,205,048	\$2,828,580
<b>Total</b>	<b>\$1,001,193</b>	<b>\$1,803,450</b>	<b>\$2,379,140</b>	<b>\$2,792,418</b>	<b>\$3,527,124</b>
<b>Percentages</b>					
Administration	9%	4%	2%	2%	4%
Fundraising	11%	15%	18%	19%	16%
Program	80%	81%	80%	79%	80%

<b>AUDITED FINANCIALS<sup>4</sup></b>	<b>FY 2013</b>	<b>FY 2014</b>	<b>FY 2015</b>	<b>FY 2016</b>	<b>FY 2017</b>
<b>Total Revenue (Accrual Basis)</b>	<b>\$978,578</b>	<b>\$1,527,408</b>	<b>\$2,439,609</b>	<b>\$4,599,269</b>	<b>\$5,049,954</b>
<b>Expenses (Accrual Basis)</b>					
Administration	\$93,651	\$75,053	\$54,824	\$73,261	\$133,729
Fundraising	\$116,172	\$265,127	\$460,805	\$546,272	\$585,883
Program	\$1,299,460	\$1,501,642	\$1,875,995	\$1,844,023	\$2,827,389
<b>Total</b>	<b>\$1,509,283</b>	<b>\$1,841,822</b>	<b>\$2,391,624</b>	<b>\$2,463,556</b>	<b>\$3,547,001</b>
<b>Percentages</b>					
Administration	6%	4%	2%	3%	4%
Fundraising	8%	14%	19%	22%	16%
Program	86%	82%	79%	75%	80%
<b>End of Year Net Assets</b>	<b>\$1,290,532</b>	<b>\$976,118</b>	<b>\$1,024,103</b>	<b>\$3,159,816</b>	<b>\$4,647,552</b>

1. Cost/child numbers include funds raised internationally that were sent directly to partners.
2. This includes the salaries and travel expenses of the MiracleFeet program team but not general overhead.
3. Total Revenue includes donations given directly to MiracleFeet and MiracleFeet UK and does not include additional funds raised through MiracleFeet India and from Remgro in South Africa. Those additional funds were sent directly to fund partners in India and South Africa.
4. MiracleFeet uses cash basis accounting for management purposes. However, audited financials are conducted on an accrual basis, resulting in future grant agreements and pledge donations being booked in the year they are signed instead of the year the expense is actually incurred or the donation is actually received. This accounts for the differences between the cash and accrual financial statements.



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**YOU** can help a child run toward  
a brighter future

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**\$20** provides a brace

**\$50** provides casting  
materials and a brace

**\$100** provides casting,  
brace, and transportation

**\$250** provides full Ponseti  
treatment for a child

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Support treatment around the  
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**BE PART OF OUR JOURNEY**  
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