





VISION

miraclefeet envisions a world in which all children born with clubfoot receive treatment, enabling them to live productive, active and healthy lives.

MISSION

miraclefeet increases access to proper treatment for children born with clubfoot in developing countries through partnerships with local healthcare providers.

APPROACH

miraclefeet-supported partners deliver high quality clubfoot treatment within existing public health systems for all children in need. By providing organizational and financial support, **miraclefeet** enables partners to treat children born with clubfoot in developing countries for an average of \$250 per child, transforming their lives forever.



Dear Supporters,

This was a huge year for **miraclefeet**! Our partners enrolled over 5,500 new children in treatment, doubling the number of children we helped enroll during the last 4 years combined. This is the result of the incredible generosity of our thousands of donors, in addition to **miraclefeet**'s growing understanding of how to deliver quality treatment most efficiently. We couldn't have done any of this without the support of our donors, partners around the world and first rate team of dedicated professionals. On behalf of the **miraclefeet** Board and every family we help, thank you!

People often ask us, "Why clubfoot?" Our immediate answer is that every child deserves the chance to walk, run and play. The more complex answer is that treating clubfoot is a relatively easy way to address a root cause of poverty. A child living with untreated clubfoot in a developing country will most likely live in extreme poverty, marginalized and unable to be productive. If we can treat that child, all of this changes. That child can run, walk, play and attend school. He or she can eventually get a job and be self-sufficient. The future lifetime earnings generated by treating 11,000 children is over \$220M. While we get immense joy from knowing that each child we touch has the chance of a happy childhood, we also get great satisfaction from having a long-term impact on the countries in which we work.

Five years ago, we agreed that being able to treat 10,000 children would be an ambitious goal. Thanks to your support, we surpassed that milestone and have now set our sights on a much bigger goal. Based on what we have learned in the past 5 years, we believe that by working collaboratively, **we can eradicate untreated clubfoot**—and we can do it in a way that is sustainable, so that the problem is fully taken care of forever. So let's do it! We owe it to these children. We hope we can count on your help as we embark on the next phase of **miraclefeet**—making untreated clubfoot a thing of the past.

With much gratitude,

Roger Berman
Chair of the Board

Chesca Colloredo-Mansfeld
Executive Director

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WE ARE WORKING TO ERADICATE UNTREATED CLUB FOOT **GLOBALLY**

Because every child deserves a chance to run and play—and become a contributing member of his or her community.



THE PROBLEM:

1 million children affected

One out of every 750 children is born with clubfoot, or about one child every 3 minutes. Over 1 million children live with untreated clubfoot, which causes one or both feet to turn inward and makes it difficult, if not impossible to walk, run or attend school. Clubfoot is one of the leading causes of disability in the world. Although simple and affordable, up to 80% of children in low-resource countries lack access to treatment.

A COST-EFFECTIVE SOLUTION:

\$250 to treat each child

miraclefeet exists to reach the children who would otherwise not have access to treatment. The Ponseti method provides a safe, non-surgical treatment, lowering the cost of care and making it possible for children to walk, run and play without pain. With full treatment, children born with clubfoot can live full and healthy lives. **miraclefeet** partners with local health care providers to ensure access to high quality treatment.

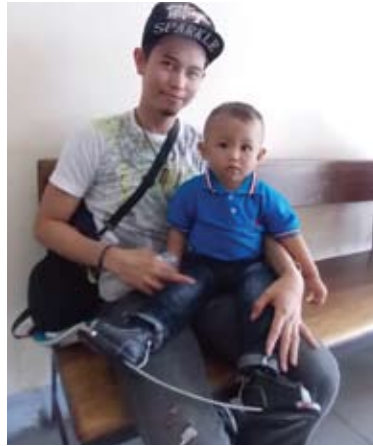
THE PONSETI METHOD:

Effective in 95% of cases

This method is used in almost all clubfoot cases in the U.S. It involves a series of plaster casts that are applied weekly. In 95% of cases, the method results in full correction of the feet within 4 to 6 weeks. Following casting, the child wears a brace for 23 hours per day at first, and then only at night. Treatment should begin within a few weeks of birth, but older children can often achieve success with the Ponseti Method as well.



Ranjeet and his son, Pradeep, were both born with clubfoot in India. Ranjeet's feet were left untreated. After bringing his son to a miraclefeet-supported clinic, Ranjeet says, "I am so happy that he is being treated so he won't have to experience what I went through. The first time he stood on his feet, I was so happy that I had no words."



32 TRAININGS

32 Ponseti training sessions serving 500 providers and clinicians were held in 2015.

125 CLINICS

miraclefeet supports 125 clinics.

75% OF RECORDS

75% of our patient records are now in the International Clubfoot Registry patient database.

100% IN PUBLIC HOSPITALS

100% of clinics supported by miraclefeet are operated by public or charitable hospitals.

100% LOCAL

100% of clubfoot treatment is provided by local healthcare providers.

11,000 + AND GROWING

11,816 children have received clubfoot treatment supported by miraclefeet since 2011.



Maria, from Brazil, whose son Andre now walks on healthy feet, says, “We feel better now because we know he’s getting treatment. We’re thinking of his future: a good person, a hard worker, a family man, studious!”

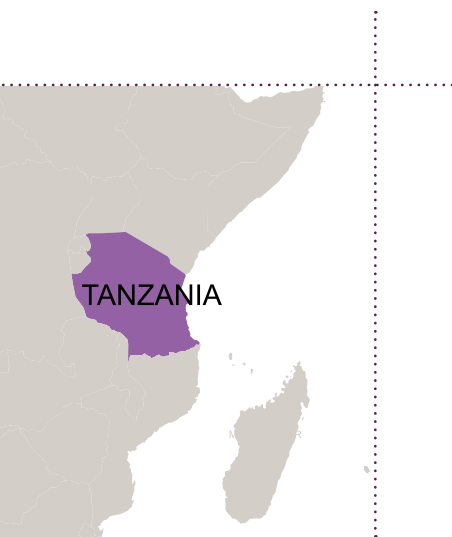


GROWTH

miraclefeet, in FY 2015, exceeded its goal of supporting treatment for 5,500 new children, an increase of 50% compared to FY 2014. Strategies focused on growing services within countries, extending our reach to new countries and keeping more children in treatment.

OUTCOMES

miraclefeet began a yearly initiative to objectively measure our impact—the lasting difference we make in the lives of the children we serve. We developed relevant measures to ensure we are helping children receive and stay in quality treatment and lead healthy lives. Increased investment in training, outreach, advocacy and innovation are helping us achieve long-term sustainability.



Jesca, a 23-year-old mother in Tanzania, said as her son received care, “Ayubu will be able to make his own life.” With effective treatment, he will now be able to attend school and play with the other children in their village.

ASIA

INDIA

By supporting the work of Cure International India Trust (CIIT) in 12 states across India, **miraclefeet** has helped over 2,400 children at 44 clinics in the last year and over 5,000 since the partnership began. Working with state medical authorities, CIIT provides Ponseti training, counseling to families and braces in government hospitals. In addition to funding, **miraclefeet** introduced the use of the International Clubfoot Registry, which supports quality control and is piloting SMS texting in Maharashtra to encourage treatment compliance. CIIT has worked closely with the government-run Accredited Social Health Activist health network on identification and referral of children to help ensure that more of the 40,000+ children born with clubfoot in India each year receive treatment.

PHILIPPINES

miraclefeet helped reach 339 children through partnerships with seven public regional hospitals. Philippine Band of Mercy (PBM), **miraclefeet**'s local partner, will closely monitor patients' progress over the next 3 years. Our goals include supporting treatment of 600 new patients and working with two more hospitals: one in the capital city, Manila, and another in Mindanao. PBM is determined to help prevent dropouts and relapses among partner Ponseti clinics through training and mentoring partner doctors, project coordinators and clinic counselors.



NEPAL

With **miraclefeet** support, Kathmandu-based Hospital and Rehabilitation Center for Disabled Children opened the first full-time, stand-alone Ponseti clinic in Nepal—the Lahan Clubfoot Clinic. As of June, the clinic has treated 99 children, 87 of whom are already in braces. Despite the devastating earthquake in April, the clinic has remained open. **miraclefeet** responded to the emergency by contributing food, supplies and antibiotics.

AFRICA

BOTSWANA

miraclefeet's partnership with STEPS Botswana Clubfoot Trust (SBCT) continues to strengthen and expand. SBCT currently supports the treatment of 81 children, with 16 new patients in fiscal year 2015. The second Botswana Ponseti training served 30 healthcare professionals, including three orthopedic surgeons. A new partnership was established in January 2015 with Thuso Rehabilitation Centre in Maun, the gateway to the Okavango Delta. A Memorandum of Understanding with the Botswana Ministry of Health was also signed in May 2015 to collaborate on increasing capacity for treatment, improving referral services and increased support of clubfoot patients.

TANZANIA

miraclefeet supported 500 new patients at 14 clinic sites around the country, with training at the forefront. Over 30 new clinicians received Ponseti training, and **miraclefeet** developed partnerships with four new clinics, including the National Physiotherapy School. Partnership with the University of North Carolina at Chapel Hill's Gillings School of Public Health was forged to help improve patient data collection. To develop connections and collaboration throughout the country, the Tanzania Clubfoot Care Organization held its second annual meeting, and many clinics supported World Clubfoot Day celebrations.



ZIMBABWE

This year, **miraclefeet** supported 409 new patients at 12 clinic sites, including four new clinics. Additionally, 23 clinicians were trained in advanced treatment techniques. A collaboration was initiated with the physiotherapy and rehabilitation training programs. Students at the University of Zimbabwe and the Rehabilitation Technician Training School were trained in the Ponseti Method. World Clubfoot Day commemorations were held in June to increase awareness for clubfoot treatment. The kickoff of the Zimbabwe Clubfoot Network kickoff brought new growth to the program.

LIBERIA

Liberia was severely affected by the Ebola Virus, which claimed the lives of over 4,000 people, including many health care providers. Despite this crisis, **miraclefeet** worked with our local partner, FACORC, to ensure that the program continue its growth: 178 new children began treatment at the program's five clinics, two new clinics joined the Liberia Clubfoot Program and seven new providers were trained. A National Clubfoot Retreat was held to discuss advocacy, raising awareness and expansion. Clinics launched Clubfoot Health Talk to provide parents the opportunity to encourage each other throughout treatment. Forty children previously treated for clubfoot received scholarships to attend school. In addition, thanks to one of our generous donors, containers of goods were distributed to communities most affected by Ebola.



AFRICA (CONTINUED)

NAMIBIA

In partnership with STEPS, **miraclefeet** supports the STEPS Namibia Clubfoot Programme (SNCP). With support from **miraclefeet**, a follow-up training in early 2015 helped expand knowledge of the Ponseti method. The first clinic began at Windhoek Hospital, which is now treating 146 children. To date, the program has treated 217 children, 130 of whom were new patients in 2015. The program has now expanded to three clinics in Namibia, all receiving braces, educational resources, support staff and organizational support from **miraclefeet** and STEPS.

SOUTH AFRICA

STEPS SA, **miraclefeet**'s partner in Southern Africa, continues to promote the Ponseti Method for Clubfoot. STEPS SA supports the treatment of 1,032 children at 13 clinics across South Africa, with 604 new patients treated in FY 2015. They have rolled out a peer-led parent education program in four of the clinics and continue to develop and enhance practices in parent education to improve patient retention. STEPS SA will begin using the **miraclefeet** brace at two clinics. They have developed a strategic fundraising strategy to build more financial support within South Africa, targeting corporate social investment and various foundations for program support. Their sustainability plan is to diversify and grow their income stream through a combination of local and international fundraising. This has allowed **miraclefeet** to reduce its funding to the program going forward.

THANK YOU TO ALL OF OUR PARTNERS!

By investing in local expertise, **miraclefeet** helps to establish sustainable, long-term solutions to the problem of clubfoot around the world, while ensuring quality clinical care. We are grateful to our partners for their invaluable work treating children safely and effectively.

INDIA	CURE International India Trust
PHILIPPINES	Philippine Band of Mercy
NEPAL	Hospital and Rehabilitation Center for Disabled Children
BOTSWANA	STEPS Botswana Clubfoot Trust
TANZANIA	Bugando Medical Center; Usa River Rehabilitation Center
ZIMBABWE	Zimbabwe Sustainable Clubfoot Program
LIBERIA	FACORC
NAMIBIA	STEPS Namibia Clubfoot Program
SOUTH AFRICA	STEPS Charity NPC
ECUADOR	Fundacion Hermano Miguel, Patronato Municipal de Inclusion Social Santo Domingo, Hospital Vicente Corral Moscoso
NICARAGUA	Nicaragua Clubfoot Program
BRAZIL	University of Sao Paulo Institute of Orthopedics and Traumatology
MEXICO	Fundacion Mexicana del Pie Equino Varo

LATIN AMERICA

ECUADOR

A total of 110 new patients were enrolled at **miraclefeet** partner clinics in FY 2015. Fundacion Hermano Miguel is now administering the country-wide program as well as conducting a clubfoot clinic, which opened this year. Working with Fundacion Hermano Miguel has set the program on the path to sustainability, as they are a leader in disability and rehabilitation services in Ecuador. The program is the result of partnerships with both public and not-for-profit clinics. Three partner doctors participated in a Ponseti training and symposium in Guayaquil, where they were able to share their experiences setting up Ponseti clinics. Parent groups were formed and parent meetings held to bring families together and provide education on brace compliance.

NICARAGUA

A total of 430 children have been enrolled, and the program treated 99 new patients this year.

miraclefeet's three partner clinics at major public hospitals are staffed with clinic assistants who manage data collection and follow up with patients. Seven radio stations ran outreach messages this year. Clinics continue to use the innovative SMS/texting program, Paso a Paso (Step by Step), to stay in touch with families. Patient support was improved through assistance with meals and transportation.



BRAZIL

miraclefeet partners in Brazil have enrolled over 111 children this year. **miraclefeet**'s main partner is the Institute of Orthopedics and Traumatology (IOT) at the University of Sao Paulo. Patients are provided with comprehensive clubfoot education from the first day. IOT also helps introduce medical residents to the Ponseti Method.

MEXICO

Our FY 2015 objective was to provide funding support and technical assistance to at least 18 clubfoot clinics across 10 states in Mexico, with the goal of providing free or low-cost Ponseti treatment to at least 457 new children. Mexico closed the year with 18 clinics, distributed in 10 states of the Mexican Republic. The annual goal was surpassed with a total of 551 new patients. While excellent progress has been made in Mexico, **miraclefeet** has made the difficult decision to no longer fund the program. We hope this will change over time.



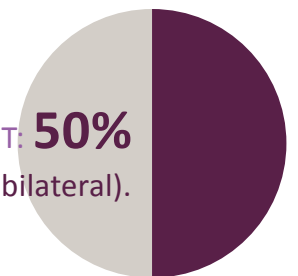
TEXTING FOR IMPROVED PATIENT COMMUNICATION

We joined forces with Medic Mobile, a company that specializes in health information technology, to launch a text messaging service to help patient families in India stay connected to clinic staff. During the bracing phase, clinic visits decrease to just once a month and then to every 3–6 months. As clinic visits decrease, so does at-home compliance with wearing the brace, which often results in a relapse of the condition. In many developing countries, including India, mobile phones are inexpensive and commonly used. The Medic Mobile platform reinforces counseling by sending parents scheduled text messages with educational and motivational content relevant to their child's phase of treatment: *Although it can be difficult to help your child wear the brace every night, it prevents clubfoot from coming back. Good job, mom!; Remember to hug and play with your child as if they don't have a brace; You are not alone! Talk to the other moms at the clinic about their experiences.* With this additional support, we hope to reduce the number of relapses caused by brace non-compliance.

EMBRACING CHANGE WITH THE **miraclefeet** BRACE

The award-winning **miraclefeet** brace was developed in the course *Design for Extreme Affordability* at Stanford University's d.school. Last year, we tested final prototypes in Nicaragua, the Philippines, South Africa and India. The brace performed extremely well, getting especially favorable reviews for ease-of-use. Some final tweaks to the design were made based on feedback from the field. The brace is currently in full production and being shipped to clinics in Asia, Africa and Latin America. The shoe uppers are made in China by CJ Manufacturing, and the plastic parts are manufactured and assembled at Suncast's facility in Chicago. Import-Export is providing shipping and customs clearance. All of these corporate partners are providing their services at cost, and we are able to deliver braces directly to clinics for about \$23 per brace. This is comparable to the lowest cost braces available (over a 3–4 year bracing period) and is a fraction of the cost of braces that have the same ease-of-use features. **miraclefeet's** goal in the next year is to continue to gather data on compliance and relapse rates to determine how well the brace delivers on its promise of better outcomes for children. Read about international media coverage of the brace on page 19.

PERCENTAGE OF CASES THAT AFFECT BOTH FEET: **50%**
Clubfoot can occur in either one foot (unilateral) or both feet (bilateral).



miraclefeet: GLOBAL FOOTPRINT

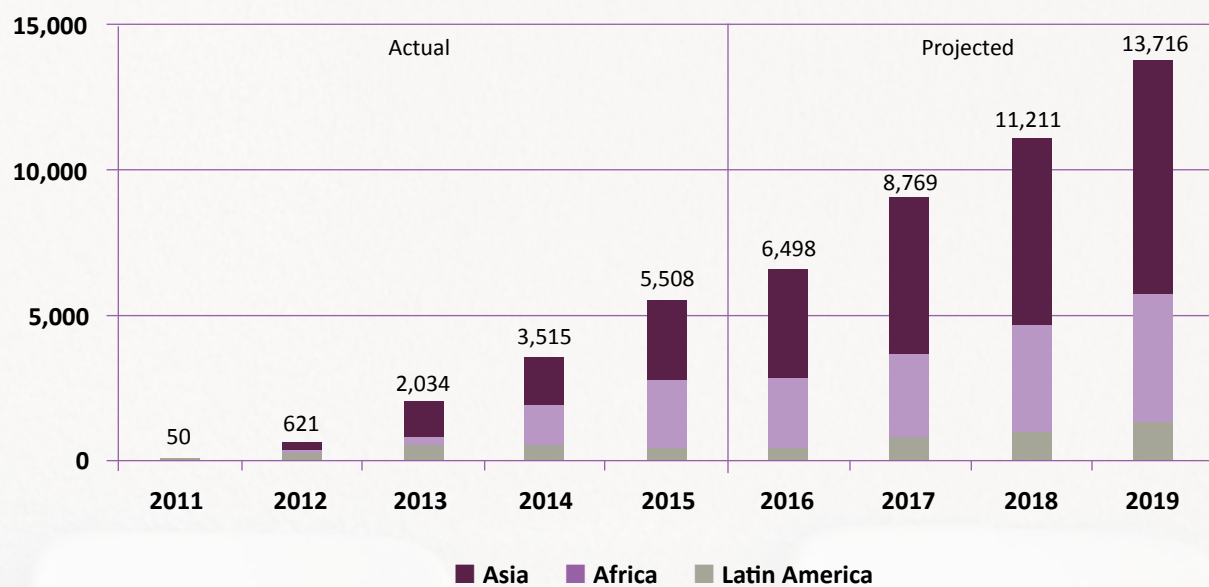


TOTAL CHILDREN ENROLLED BY COUNTRY 2011–2015

India.....	5,390
Philippines	336
Nepal	99
Botswana	81
Tanzania	797
Zimbabwe	816
Liberia	544
Namibia	217
South Africa	1,032
Ecuador	192
Nicaragua	494
Brazil	455
Mexico	1,363



NEW CHILDREN ENROLLED IN TREATMENT, FY 2011–2019





TANZANIA



NICARAGUA

AYOUB FROM TANZANIA

Like many parents, Lucy Samuel was surprised to learn her son Ayoub had clubfoot and wondered why her son had been born with the condition. Worried what people might say if they noticed her son's condition while he was strapped to her back, Lucy stopped going out, even to work selling fried fish on the street. She kept her son hidden away as much as she could and only told her husband and her mother that Ayoub had clubfoot. She worried that Ayoub wouldn't have the same opportunities as his three older siblings who attended school, a 30-minute walk away.

Lucy believed that the only options for treatment were local healers who would massage her son's feet with herbs, or surgery in the regional capital—both of which were prohibitively expensive. Lucy decided to take him to the local hospital just in case there was an affordable treatment option. Unable to pay the 1,500 shilling (80 cent) motorcycle-taxi fare into town, Lucy walked for 2 hours with Ayoub strapped to her back. Her determination was rewarded, as she learned that Sengerema Hospital provides the Ponseti Method and that her son would be treated for free.

Once Ayoub was in casts and on his way to normal feet and a healthy life, Lucy no longer worried about keeping him hidden. Ayoub was soon crawling around in his casts and playing with other children, rather than being hidden away at home all day. Lucy was able to once again sell fish on the street. With the prospect of Ayoub being able to join his siblings at the local school, Lucy has high hopes for Ayoub and dreams of him one day becoming a lawyer.

YEICOL FROM NICARAGUA

Yeicol visited the hospital for clubfoot treatment after his mother, Orbelina, noticed that his feet were turned inward. After 7 months of unsuccessful casting to correct Yeicol's feet in the family's hometown of Rivas, Orbelina found an experienced, Ponseti-trained physician in Managua. For Yeicol to receive treatment, the family wakes up at 3 am and takes a 2-hour bus ride to visit Dr. Sequeira at the **miraclefeet**-supported clinic, where supplies and treatment are free-of-charge. Orbelina is grateful that her son was able to receive effective, non-surgical Ponseti treatment and can now walk and run on healthy feet. To Orbelina, Yeicol's feet look as though they have never been affected by clubfoot.

Yeicol's story shares a common thread with many other families who have been through the treatment process: Parents feel uncertain or worried at first, concerned about whether their child will ever be able to walk properly. After the casts are off and their child starts to walk and play like other children, they feel a sense of relief—happy that their child can live an active and productive life.

While there are only 120 children born with clubfoot annually in Nicaragua, there are large numbers of children like Yeicol living with neglected clubfoot. Dr. Sequiera at La Mascota Hospital in Managua is one of the most experienced Ponseti practitioners in the world, and he has had great success in treating older children like Yeicol. It takes more patience and dedication on the part of the parents and doctors, but the use of the Ponseti Method to treat older children is increasing, with positive long-term results.



LUIS & LORENZO FROM PHILIPPINES

Twins Luiz and Renzo are well on their way to healthy and productive lives free from disability caused by clubfoot, but this was not always the case.

When Liezel Dotillos gave birth to her twins in Cebu City, Philippines, she and her husband Elvin were sad to learn that their otherwise healthy boys had clubfoot. When the doctor told the couple how much it would cost for treatment their concern became despair. "We were deeply worried," says Liezel.

The couple decided to seek help at the nearby public hospital, where one of the medical residents referred the twins to a **miraclefeet**-supported clinic. For 8 weeks, Elvin missed work every Thursday to take Liezel and their boys to Vicente Sotto Hospital.

"The twins were never absent," remembers Pierre Infante, **miraclefeet**'s site coordinator in Cebu.

Although the treatment process has challenged Liezel and Elvin, the boys are making great strides. Liezel and Elvin understand that their children must sleep with their braces on for 2 to 3 more years, but have few complaints.

Liezel says, "I believe parents must be responsible for their kids' bracing." Like most parents she continues, "I will do anything for my kids."

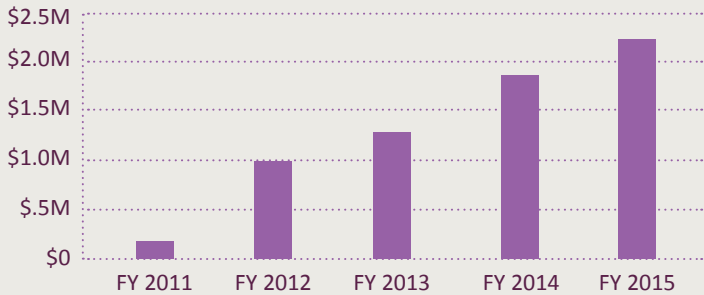


RUPASI FROM INDIA

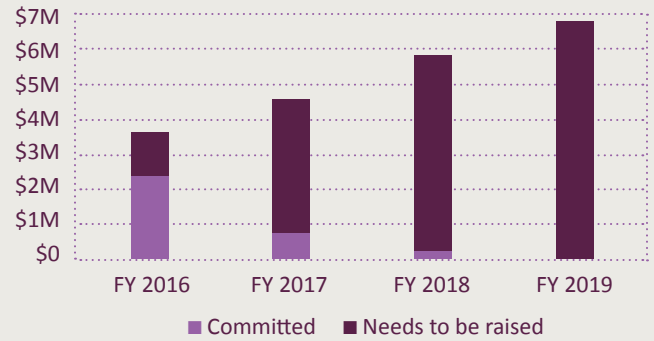
Just as in the developed world, each culture has its own social stigmas. One mother, Mansi Mohanty, knows this too well. In the State of Odisha, India, if a couple are unable to have a baby, they can be subject to insensitive taunting. It took Mansi and her husband, Umakanta, 5 years to have a child. Mansi's joy over the birth of their daughter was diminished when she realized her daughter had bilateral clubfoot. She felt blessed with her baby girl, but also cursed that her baby had clubfoot, so she didn't tell anyone. Fortunately Dr. Satya Bhuia, a physician at CURE Clubfoot Odisha (CCO), noticed the little girl's tiny feet before they left the hospital and brought the family to the **miraclefeet**-supported CCO office. There, they received information on how their daughter's clubfoot could be treated. It was at that time that Dr. Bhuia named their baby girl Rupasi, which means "beautifully created."

The opportunity for treatment for Rupasi gave Mansi great hope for her daughter. Still, she was worried about the social stigma of having a baby with clubfoot. Fortunately, her father-in-law supported the new parents and was happy that Dr. Bhuia and CURE had given them hope. He accompanied Mansi and Rupasi to her appointments. In treatment, Rupasi is well on her way to living a life free from the stigma and disability of untreated clubfoot. Others in the community have stopped making comments, as they see Rupasi walking, running and playing just like other toddlers her age.

Total Funds Raised, FY 2011–2015



Fundraising Goals, FY 2016–2019



In FY2015, miraclefeet increased its fundraising to \$2.2M: a 20% increase over the \$1.8 M raised in FY 2014. Many of you contributed to our fundraising growth, and we thank you for your generous support.

miraclefeet is fortunate to have an incredible array of donors, from kind individuals who make transformational gifts, to energetic supporters who organize creative, fun, peer-to-peer events that not only raise money but also spread our message: Together we can provide access to a low-cost, safe and proven treatment for all children born with clubfoot in low-resource countries.

It is miraclefeet's hope that, by 2019, we are able to support an annual operating budget of \$6M a year in order to sustain our existing programs and to fund continued expansion to the many countries requesting our support. To do this effectively, the team needs to build a sustainable mix of revenues from a diverse pool of funders. We recognize that it is your commitment that will make this growth possible. Therefore, it is important that we remain committed to you.

We pledge to our supporters that we will remain:

- **IMPACT DRIVEN:** In the next 4 years, we plan to enroll nearly 40,000 new children in treatment, bringing our total number of children served, in miraclefeet supported clinics, to more than 50,000.
- **LEAN AND EFFICIENT:** We are committed to keeping fundraising and administrative costs low, so that the portion of expenses dedicated to programming remains at 80%.
- **INNOVATIVE:** As miraclefeet grows, we remain focused on collaborating with partners such as d. School: Institute of Design at Stanford, The UNC Gillings School of Public Health, Suncast and Clarks. All help us bring new technologies and services to the field in the most effective way possible.

miraclefeet is at a pivotal moment for growth, with opportunities to expand to new countries and add breadth and depth in the countries we already support. Your guidance, support, creativity and generosity on this journey continue to impact our team, our partners and most importantly the children we meet, born with clubfoot, around the world. Together, we can continue to make a difference, changes lives and eradicate the disability caused by untreated clubfoot.

TO ALL OF OUR SUPPORTERS, THANK YOU

We want to extend our sincere gratitude to all of our donors and supporters, without whom **miraclefeet's** work would not be possible.

\$25,000+

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Kristine Urrutia and Tim Strauss
Van Nguyen Children's Seattle
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Ronald and Lee Ann Weber
Winter Wyman Company
Women's Syndicate Association
Mark Peterson and Mary Woolsey
Thomas Young
Thomas and Emily Zanios
Dr. Lewis Zions, Orthopaedic Inst. for Children

- Corporate Donor
- Foundation
- Individual Donor

Every effort has been made to maintain the integrity of our donor list. Please inform us of any errors or omissions.

MEERA SUNDARAMURTHY DANCES FOR CLUBFOOT

“For the past 4 years, my college dance team, NYU Nasha, has hosted an Annual Benefit Dance Showcase to raise money for various charities. When I learned about **miraclefeet**, I immediately felt that it would be the perfect charity for us to support. We wanted to give children who are born with clubfoot the opportunity to share our passion for dancing. We raised over \$6,000, more than any other show we have done. It was amazing to be able to spread the word about how simple the treatment of clubfoot is to our audience. Dancing for a cause makes it even more meaningful, and I am truly happy that I was able to share my last show with Nasha with **miraclefeet**.”



LAURA BROWN CLICKS FOR CLUBFOOT

“Our son, Jacks, was diagnosed with clubfoot in utero. Not knowing what I know now, I was heartbroken, to say the least. I cried and was very upset for a few days, as any parent would be, but then I got serious. I spent countless hours researching clubfoot, from the Ponseti Method down to the condition’s genetic code. I did prenatal consults, and found Dr. Steven Frick at Nemours Orlando, who was trained by Dr. Ponseti. I joined many Facebook groups, and one that really stood out to me was **miraclefeet**. Seeing **miraclefeet**’s work around the world gave me hope for my son. It was inspiring to see parents just like us getting help for their children that they wouldn’t have had without **miraclefeet**.”

“Throughout my son’s clubfoot journey, I found myself often thinking about other children around the world just like Jacks that deserve the same chance in life. That’s when it became clear to our family that we wanted to help out by doing a digital fundraiser for **miraclefeet** in lieu of gifts for Jacks’s first birthday.

“We have been so blessed this year! From taking Jacks to get his first cast, to watching him almost run. What else could we need? Nothing! I linked the CrowdRise page to his birthday invitation, and the donations came pouring in. I wanted to provide the same chance for other children around the world as my son had. We tripled our original goal, and are extremely grateful for our family and friends’ generosity. All children deserve to be able to live a pain-free life and to be able to run and play! What better gift could we have received for Jacks’ first birthday then just that? Thank you, **miraclefeet**, for all that you do.”



NINA DHEER SPINS FOR CLUBFOOT

"I learned about **miraclefeet** when my Dad took my sister and me to Manhattan to hear Chesca Colloredo-Mansfeld, the co-founder and executive director of **miraclefeet**, talk about the organization. I was shocked, dismayed and transfixed at the video of a smiling but destitute child crawling on the floor of a crowded hospital in India, unable to walk or stand because of her clubfoot-related disability. And then, with effective treatment and the use of a brace, the video showed her slowly learning to stand, walk and smile—the smile of a life transformed. I was amazed as I watched the video, and that clinched it for me. I knew I wanted to help.

"Since learning about this organization, I have made many efforts to try and raise money for the cause. I started a club in my school that is dedicated to raising money and awareness for clubfoot. We have held bake sales, scheduled a spinning class at exercise studio Flywheel to raise funds and set up a booth at a Memorial Day soccer tournament, where we sold water bottles and inflatable soccer balls for children to color.

"I was also fortunate enough to visit clubfoot clinics in India and see children getting treatment for the condition. Not only did the condition's severity vary, but also the ages of the children. Some had other associated conditions as well. I feel my journey has just begun. I want to stay involved and think of other ways I can continue to help."



SOCCER AMBASSADOR ALI KRIEGER KICKS FOR CLUBFOOT

US Women's National Team player Ali Krieger (pictured right, on left) has played an important role, both on and off the field, to inspire others to help children receive clubfoot treatment so that they can walk, run and play. Throughout **miraclefeet**'s summer 2015 fundraising campaign, #Kick4Clubfoot, which raised money and awareness for children in need of treatment, Ali spread the word on social media. Her support and outreach efforts mean the world to children with clubfoot. "Playing soccer has been such a huge part of my life and I can't imagine growing up unable to play or even walk," she says. "Every child deserves the chance to use their feet and I hope that through this program, many more children are able to realize that dream."

"We are honored that Ali Krieger is helping us bring attention to the important issue of untreated clubfoot," says Chesca Colloredo-Mansfeld, Executive Director of **miraclefeet** (pictured right, on right). "Soccer is a game loved by children and adults worldwide. This is a perfect opportunity to educate and engage people around clubfoot and its treatment, transforming the lives of children while also building on the energy and passion of soccer players and teams."



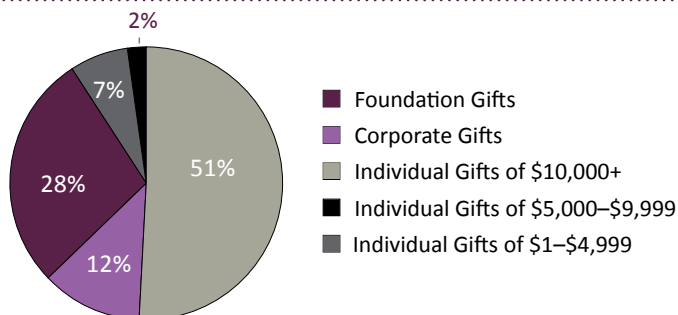
FINANCIAL SUMMARY

	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015
	Actual	Actual	Actual	Actual	Actual	Actual
New children enrolled in treatment	-	50	621	2,034	3,515	5,532
Total children enrolled in treatment	-	50	671	2,705	6,220	11,752
Total cost/child	NA	\$3,326	\$807	\$492	\$513	\$430
Programing cost/child (excl prog admin)	NA	\$672	\$126	\$231	\$216	\$178
Programing cost/child (incl prog admin) ¹	NA	\$2,580	\$509	\$392	\$416	\$288
Funds Raised²	\$148,256	\$185,696	\$1,020,730	\$1,298,701	\$1,855,383	\$2,237,045
Expenses (Cash Basis)³						
Admin	\$7,782	\$16,957	\$73,950	\$89,457	\$75,329	\$46,745
Fundraising	\$8,826	\$20,344	\$110,898	\$114,177	\$265,022	\$424,448
Program	\$10,232	\$129,000	\$316,135	\$797,559	\$1,463,099	\$1,907,947
Total	\$26,840	\$166,301	\$500,984	\$1,001,193	\$1,803,450	\$2,379,140
Percentages						
Admin	29%	10%	15%	9%	4%	2%
Fundraising	33%	12%	22%	11%	15%	18%
Program	38%	78%	63%	80%	81%	80%

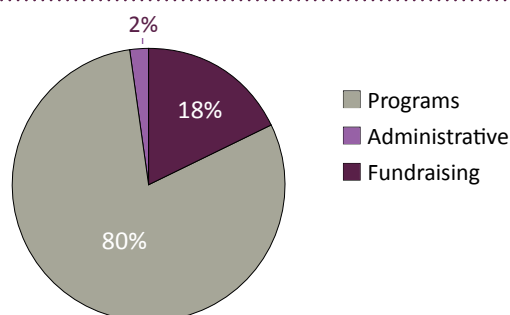
AUDITED FINANCIALS ³	FY 2012 ⁴		FY 2013		FY 2014		FY 2015	
Total Revenue	\$2,252,730		\$978,578		\$1,527,408		\$2,439,609	
Expenses	\$	%	\$	%	\$	%	\$	%
Admin	\$74,294	11%	\$93,651	6%	\$75,053	4%	\$54,824	2%
Fundraising	\$111,242	16%	\$116,172	8%	\$265,127	14%	\$460,805	19%
Program	\$503,515	73%	\$1,299,460	86%	\$1,501,642	82%	\$1,875,995	79%
Total	\$689,051	100%	\$1,509,283	100%	\$1,841,822	100%	\$2,391,624	100%
End of Year Net Assets	\$1,821,237		\$1,290,532		\$976,118		\$1,024,103	

1. This includes the salaries and travel expenses of the miraclefeet program team but not general overhead.
2. Funds raised shows \$1.88M allocated across 4 years as requested by donor.
3. miraclefeet uses cash basis accounting for management purposes. However, the IRS requires audited financials to be on an accrual basis, resulting in future grant agreements and pledged donations being expensed in the year they are signed instead of the year the expense is actually incurred or the donation is actually received. This accounts for the differences between the cash and accrual financial statements.
4. miraclefeet operated under the fiscal sponsorship of the Community Foundation of New Jersey from 2010 through September 2011. Until that time, miraclefeet's accounts were audited as part of CFNJ and not as a separate entity.

FY 2015 REVENUES (funds raised by donation type)



FY 2015 EXPENSES



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STAFF MEMBERS

Chesca Colloredo-Mansfeld
Executive Director

Program Team

Beatriz Plaza
Director of Programs

Emily Barrows
Program Manager, Measurement
and Evaluation

Ryan Calaur
Program Manager, Asia

Jennifer Everhart
Program Manager, Africa

Sarah McDaniel
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Leslie Loyd Isakoff
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Rijo Joseph
Program Coordinator, **miraclefeet** India

Kristina Kelly
Social Media Manager

Shriya Soora
Grants Manager

Elisabeth Wharton
Donor Engagement Manager

Administration

Anne Pope
Financial Management

*Contract services provided by
Jill Dykes, Publicist (PR);
Polaris IT (information technology);
Blackman & Sloop (accounting);
and Brooks Pierce (legal).*

*Additional support provided by interns
Sky Colloredo-Mansfeld, Scott Diekema,
Lenore Hango, Sally Levine, Camille Morgan,
Anna Noonan and Nikita Shamdasani.*



SPOTLIGHT ON OUR NEW BRACE:

Our new brace in particular garnered positive international attention. BBC News featured the brace on television, radio and web. It was recognized by Fast Company's Innovation Awards, Unite for Sight's Global Health Innovation Award, The Edison Awards and most recently, the Tech Awards. We are hopeful that this recognition will facilitate acceptance and roll-out of the brace around the world.



FY 2015 MEDIA HIGHLIGHTS

miraclefeet received coverage from
a wide variety of media outlets
that included the following:

BBC News
Chapelboro.com
The Daily Tar Heel
It's Your Health Radio
The News & Observer
PBS Newshour
Rock Hill Herald
Skoll World Forum
97.9FM WCHL
WRAL.com
Yale News

YOU CAN MAKE A DIFFERENCE! **HELP TRANSFORM A CHILD'S LIFE.**

Make a one-time donation to transform lives

\$20 supplies a clubfoot brace for one child

\$50 provides a brace and casting materials for one child

\$100 provides casting, braces and transportation for one family

\$250 provides complete Ponseti treatment for one child

\$1,000 supports the treatment of four children

Become a Sustainer

Help miraclefeet provide ongoing support to children in need.

To give a monthly gift, create a recurring donation at miraclefeet.org

Start a fundraiser

**Join family, friends, neighbors
and co-workers and have fun for a great cause!**

Run a marathon or 10K wearing a **miraclefeet** shirt. Start an online campaign to support children's clubfoot treatment. Host a community event. Design a line of t-shirts, bracelets, artwork or clubfoot brace covers. Donate your birthday. Open an online store. Write a review on GreatNonprofits.com. Your ideas are always welcome!

Learn more at miraclefeet.org/support-us/donate/

Gifts of stock

Share your shares, meet your charitable goals
and maximize your tax savings.

Planned giving

Leave a legacy through estate planning, bequests and gift annuities.



miraclefeet.org • 410 West Main Street • Carrboro, NC 27510 • Phone: +1.919.240.5572

miraclefeet is registered in the US, UK, Germany and India.

Front cover photo by Scott Diekema